



Design by Gino Bella

ArtSeed 9th Annual Earth Day Fundraiser

Saturday, April 22, 10 a.m. - 8 p.m.

**Thoreau Center for Sustainability in the Presidio,
1012 Torney Ave. San Francisco, CA 94129
PresidiGo Shuttle (Free) & MUNI lines 28, 30, 41, 43 and 45.**

All-day art-making, free food, live music.
Easy parking, prizes, and exhibition possibilities!
Proceeds provide mentorship opportunities for families from diverse backgrounds.

Register or make a gift at: www.artseed.org. Contact:
gino@artseed.org, 612-978-3511 or josefa@artseed.org, 415-656-9849

ArtSeed's classical and cutting-edge art projects connect
gifted and vulnerable communities.

This event is sponsored by the Gavrich family and Tony and Caroline Grant.
Donations and gifts of time from individuals are essential to our success.

Suggested donations: \$20 adults / \$10 children and students.
No one turned away for lack of funds.

Registration Forms can also be returned via Email at: josefa@artseed.org or
 Postal Mail at: Box 29277, San Francisco, CA 94129-0277 or
 Faxed at: 415-751-4442. For more information go to www.artseed.org or
 Call 612-978-3511 (Gino) or 415-656-9849 (Josefa)

ArtSeed Art-a-thon Participant Form

Participant Name(s) _____

Date of Birth: _____; I can volunteer to help (optional, check one) Yes _____ No _____

Address: _____ City _____ Zip Code: _____

Phone: _____ Email: _____

Emergency Contact Person: _____

Relationship to you: _____

Phone: _____ Email: _____

BELOW THIS LINE TO BE COMPLETED ON THE DAY OF THE ART-A-THON:

How are you participating today? *Circle all that apply:* Art-a-thoner, Volunteer, Observer

Musician, Other: _____; Who (what) sent you? _____

Time-in:		Time-out:	
-----------------	--	------------------	--

Do you have a Pledge Sheet?	Circle one: Yes / No
Total Pledged	\$
Total Paid:	\$

Total amount raised:	Personal donations or registration fee: \$
-----------------------------	---

NOTICE

Your participation in an ArtSeed project means that you have signed this photo waiver & agree to:

- 1) As a courtesy, credit ArtSeed when publishing or publicly displaying any works you make with us.
- 2) Let ArtSeed photograph you & make copies of your art which you will donate to us if left behind.
- 3) Read & sign this Artist Agreement & the General Release of Liability Agreement below
- 4) Before you leave, please sign out and take a moment to fill out the evaluation or give a testimony.

General Release of Liability – The undersigned agrees to release, waive, discharge, and hold harmless ArtSeed, its directors, officers, employees, and agents from any and all claims, suits, losses, or related causes of action for damages, including but not limited to such claims that may result from any negligence of anyone, for any injury or death, illness, accident or any loss or damage to personal property or otherwise, during or arising in any way from participation in the ArtSeed program.

I ACKNOWLEDGE THAT THIS GENERAL RELEASE OF LIABILITY OF ARTSEED IS BINDING ON ME PERSONALLY AND ON MY HEIRS, PERSONAL REPRESENTATIVES, SUCCESSORS, AND ASSIGNS. I HAVE READ AND AGREE TO THE GENERAL RELEASE OF LIABILITY.

Signature: _____ Date: _____

Parent signature: _____ Date: _____
(if participant is a minor)

Sponsor Me



Tips for making this ArtSeed fundraiser a success:

Tell *your* story.

How does art education benefit you and your community?

How has ArtSeed made an impact in your life?

Get Excited

Write down why you are excited about the Art-a-thon. If you are passionate about your participation in ArtSeed, then your excitement will spread to those ready to listen and they may sponsor you. Think about what projects you will be doing on the day of the Art-a-thon. Tell them about all the exciting things happening on Saturday, April 22, 2017, 10 a.m. - 8 p.m.

Networking

Make a list of potential sponsors you would like to approach in your networks. This includes friends and family, schools, local businesses, art-minded organizations, local neighborhood businesses, organizations you're involved in. Think about the best promotional resources (listed: far right column) to use when approaching people.

Stress Opportunity Over Need

Remember the opportunity you are offering: You are inviting your sponsors to feel great about partnering with you to make a difference in the lives of other, less fortunate children. You are practicing enrollment, a vital tool for any field of endeavor!

Ways to Make Contact

ArtSeed website.

All the information someone would need about the Art-a-thon is at www.artseed.org as well as important information about the organization.

The Facebook factor. Connect with your friends and family on Facebook by inviting them to sponsor you or to participate in the event. You can post a link from your Razoo page (for online donations) on Facebook too. Get them to "like" us! This way people can be updated with Art-a-thon news and stay connected with ArtSeed in the future. Keep people up-to-date on Twitter as well.

Write a persuasive email. Write a personal email which can be sent to many people. Think of simple ways to personalize it. Cut and paste to save time. You don't have to reinvent the wheel for each email.

Make a call, set up a meeting. In the age of texting and email, it never hurts to meet people in person, or to talk to them on the phone. This may be an excuse to reconnect with someone you don't have a chance to talk to very often. Let them know that you also want to catch up with how things are going with them.

Be Prepared

In the weeks before the event, always keep some sponsor pledge sheets and some post cards with you so you can catch, and keep track of, potential sponsors. Only you can enter their pledges online to get Razoo points. Online, sponsors can only make donations in your name (not pledges).

Promotional Resources

Online: www.artseed.org, Facebook, Twitter, Flickr, Youtube

Print: Postcards, flyers, schedule of events, ArtSeed brochures, other ArtSeed PR information you may have received in an email, etc.

People: If you or your sponsors have questions call Josefa at 415-656-9849 or Gino at 612-978-3511

Artwork: Show prospective sponsors what you have made and let them know that your work will be on display following the Art-a-thon.

Fundraising Goals

Set an amount you want to raise. Give yourself an amount to work toward. Still, keep it fun. Any amount you raise will be appreciated.



Earth Day Art-a-thoner Information				
Name	Address: Street, City, Zip	Email	Phone	I found ArtSeed by...
Sponsor Information				
1				Pledged/Paid (circle) \$
2				Pledged / Paid \$
3				Pledged / Paid \$
4				Pledged / Paid \$
5				Pledged / Paid \$
6				Pledged / Paid \$
7				Pledged / Paid \$
8				Pledged / Paid \$
9				Pledged / Paid \$
10				Pledged / Paid \$
Total Pledged: \$		Total Amount Paid: \$		

Earth Day Art-a-thon Event Details

When: April 22, 2017

Where? Thoreau Center, Presidio

1012 Torney Ave, San Francisco, CA 94129

If you are also an online contestant, you can raise the amount of funds attributed to you and move up in the online Razoo list with pledges of support and offline donations which you can enter online yourself.