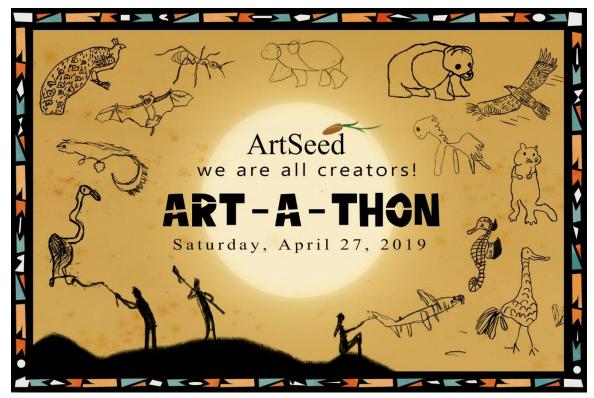
## ArtSeed invites you to an all-day art-making event.



## ArtSeed's 11<sup>th</sup> Annual Earth Week Fundraiser Saturday, April 27, 10 a.m. – 8 p.m. Tides Converge in the Presidio, parking lot entrance 1016 Torney Ave. San Francisco, CA 94129 PresidiGo Shuttle (Free) & MUNI lines 28, 30, 41, 43 and 45.

Demos, free food, live music, and prizes. Proceeds provide project-building and exhibition opportunities for school teachers, artists and families in need.

Register or make a gift at: www.artseed.org. Contact: gino@artseed.org, 612-978-3511 or josefa@artseed.org, 415-656-9849

## ArtSeed's classical and cutting-edge art projects connect gifted and vulnerable communities.

This event is sponsored by the Sam Mazza Foundation, the Cervin & Gavrich family, and Tony & Caroline Grant. Donations and gifts of time from individuals like you are essential to our success.

Suggested donations: \$20 adults / \$10 children, students and seniors. No one turned away for lack of funds.

Registration Forms can also be returned via Email at: josefa@artseed.org or Postal Mail at: Box 29277, San Francisco, CA 94129-0277 For more information go to www.artseed.org or Call 612-978-3511(Gino) or 415-656-9849 (Josefa)

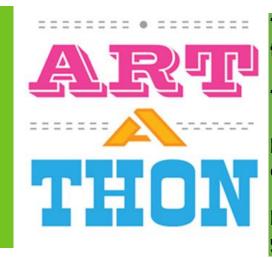
### ArtSeed Art-a-thon Participant Form

Participant Name(s)			
Date of Birth:	; I can volunte	er to help (optional, check	one) Yes No
Address:		City	Zip Code:
Phone:	Emai	l:	
Emergency Contact Person:			
Relationship to you:			
Phone:	Emai	l:	
Musician, Other:	; Who (wha	at) sent you?	
How are you participating today?		-	
Time-in:		Time-out:	
Do you have a		Circle one: Yes / No	
	Total Pledged		
	Total Paid:	\$	
Total amount raised:		Personal donations or re	gistration fee: \$
	NOT		
ur participation in an ArtSeed project mea	-	-	ee to:
1) As a courtesy, credit ArtSeed when	publishing or public	cly displaying any works you	make with us.
<ol> <li>Let ArtSeed photograph you &amp; mak</li> <li>Read &amp; sign this Artist Agreement &amp;</li> </ol>			
<ul><li>4) Before you leave, please sign out a</li></ul>			
		eine dieskenne en die die be	
I Release of Liability – The undersigned a ees, and agents from any and all claims, s			
that may result from any negligence of an	yone, for any injury	or death, illness, accident or	
y or otherwise, during or arising in any wa	y from participation	in the ArtSeed program.	

I ACKNOWLEDGE THAT THIS GENERAL RELEASE OF LIABILITY OF ARTSEED IS BINDING ON ME PERSONALLY AND ON MY HEIRS, PERSONAL REPRESENTATIVES, SUCCESSORS, AND ASSIGNS. I HAVE READ AND AGREE TO THE GENERAL RELEASE OF LIABILITY.

Signature:	Date:
Parent signature:	Date:
(if participant is a minor)	

# **Sponsor Me**



# Tips for making this ArtSeed fundraiser a success:

Tell *your* story.

How does art education benefit you and your community?

How has ArtSeed made an impact in your life?

#### Get Excited

Write down why you are excited about the Art-a-thon. If you are passionate about your participation in ArtSeed, then your excitement will spread to those ready to listen and they may sponsor you. Think about what projects you will be doing on the day of the Art-a-thon. Tell them about all the exciting things happening on Saturday, April 27, 2019, 10 a.m. - 8 p.m.

#### Networking

Make a list of potential sponsors you would like to approach in your networks. This includes friends and family, schools, local businesses, artminded organizations, local neighborhood businesses, organizations you're involved in. Think about the best promotional resources (listed: far right column) to use when approaching people.

#### **Stress Opportunity Over Need**

**Remember the opportunity you are offering:** You are inviting your sponsors to feel great about partnering with you to make a difference in the lives of other, less fortunate children. You are practicing enrollment, a vital tool for any field of endeavor!

#### Ways to Make Contact ArtSeed website.

All the information someone would need about the Art-a-thon is at www.artseed.org as well as important information about the organization.

The Facebook factor. Connect with your friends and family on Facebook by inviting them to sponsor you or to participate in the event. You can post a link from your Mightycause page (for online donations) on Facebook too. Get them to "like" us! This way people can be updated with Art-a-thon news and stay connected with ArtSeed in the future. Keep people up-to-date on Twitter as well.

Write a persuasive email. Write a personal email which can be sent to many people. Think of simple ways to personalize it. Cut and paste to save time. You don't have to reinvent the wheel for each email.

Make a call, set up a meeting. In the age of texting and email, it never hurts to meet people in person, or to talk to them on the phone. This may be an excuse to reconnect with someone you don't have a chance to talk to very often. Let them know that you also want to catch up with how things are going with them.

#### **Be Prepared**

In the weeks before the event, always keep some sponsor pledge sheets and some post cards with you so you can catch, and keep track of, potential sponsors. Only you can enter their pledges online to get Mightycause points. Online, sponsors can only make donations in your name (not pledges).

#### **Promotional Resources**

**Online**: www.artseed.org, Facebook, Twitter, Flickr, Youtube

**Print**: Postcards, flyers, schedule of events, ArtSeed brochures, other ArtSeed PR information you may have received in an email, etc.

**People**: If you or your sponsors have questions call Josefa at 415-656-9849 or Gino at 612-978-3511

**Artwork**: Show prospective sponsors what you have made and let them know that your work will be on display following the Art-a-thon.

#### **Fundraising Goals**

Set an amount you want to raise. Give yourself an amount to work toward. Still, keep it fun. Any amount you raise will be appreciated

ArtSeed – Earth Day Art-a-thon Fundraiser Pledge Sheet Mailing Address: Box 29277, San Francisco, CA 94129-0277



Phone: 415-050-9849, Fax: 415-751-4442	2-1-1-1-1-1-2			
Earth Day Art-a-thoner Information	rmation	-	-	-
Name	Address: Street, City, Zip	Email	Phone	I found ArtSeed by
Sponsor Internation			1	
	Audress, Sureet, City, Zip	Ellan	THORE	Tieugeu/Lain (circie)
				Pledged / Paid
2				\$
				Pledged / Paid
3				\$
				Pledged / Paid
4				\$
				Pledged / Paid
5				\$
				Pledged / Paid
9				\$
				Pledged / Paid
7				\$
				Pledged / Paid
8				\$
				Pledged / Paid
6				\$
				Pledged / Paid
10				\$
				Pledged / Paid
Total Pledged: \$		Total Amount Paid: \$		

support and offline donations which you can enter online yourself.

When: Saturday, April 27, 2019

If you are also an online contestant, you can raise the amount of funds attributed and move up in the online Mightycause list with pledges of 1016 Torney Avenue, San Francisco, CA 94129