

ArtSeed invites you to an all-day art-making event.



ArtSeed's 11th Annual Earth Week Art-a-thon
Saturday, April 27, 10 a.m. – 8 p.m.
Tides Converge in the Presidio, parking lot entrance
1016 Torney Ave. San Francisco, CA 94129
PresidiGo Shuttle (Free) & MUNI lines 28, 30, 41, 43 and 45.

Demos, free food, live music, and ticket prizes.
Project-building and exhibition opportunities for all.
Proceeds benefit ArtSeed's Fine Arts Spring and Summer Intensive Programs.

**ArtSeed's classical and cutting-edge art projects connect
gifted and vulnerable communities.**

To register or sponsor a participant, visit www.artseed.org or
contact gino@artseed.org, 612-978-3511 or josefa@artseed.org, 415-656-9849

This event is sponsored by:
The Cervin & Gavrich Family and Tony & Caroline Grant.
Donations and gifts of time from individuals like you are essential to our success.

Suggested donations: \$20 adults / \$10 children, students and seniors.
No one turned away for lack of funds.

ArtSeed Art-a-thon Participant Form

Participant Name: _____ **Date of Birth/Age:** _____

Parent/Guardian (if under 18): _____ **Relationship to participant:** _____

I can volunteer to help (optional, check one) Yes _____ No _____ (when? _____)

Address: _____ **City** _____ **Zip Code:** _____

Phone: _____ **Email:** _____

Emergency Contact Person (required): _____

Relationship to participant: _____

Phone: _____ **Email:** _____

BELOW THIS LINE TO BE COMPLETED ON THE DAY OF THE ART-A-THON:

How are you participating today? *Circle all that apply:* Crowdfunder, Volunteer, Observer

Musician, Other: _____; **Who (what) sent you?** _____

Time-in:		Time-out:	
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Do you have a Pledge Sheet?	Circle one: Yes / No
Total Pledged	\$
Total Paid:	\$

Total amount raised:	Personal donations (suggested \$20 for adults, \$10 for children/seniors):
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NOTICE

Your participation in an ArtSeed project means that you have signed this photo waiver & agree to:

- 1) As a courtesy, credit ArtSeed when publishing or publicly displaying any works you make with us.
- 2) Let ArtSeed photograph you & make copies of your art which you will donate to us if left behind.
- 3) Read & sign this Artist Agreement & the General Release of Liability Agreement below.
- 4) Before you leave, please sign out and take a moment to fill out the evaluation or give a testimony.

General Release of Liability – The undersigned agrees to release, waive, discharge, and hold harmless ArtSeed, its directors, officers, employees, and agents from any and all claims, suits, losses, or related causes of action for damages, including but not limited to such claims that may result from any negligence of anyone, for any injury or death, illness, accident or any loss or damage to personal property or otherwise, during or arising in any way from participation in the ArtSeed program.

I ACKNOWLEDGE THAT THIS GENERAL RELEASE OF LIABILITY OF ARTSEED IS BINDING ON ME PERSONALLY AND ON MY HEIRS, PERSONAL REPRESENTATIVES, SUCCESSORS, AND ASSIGNS. I HAVE READ AND AGREE TO THE GENERAL RELEASE OF LIABILITY.

Signature: _____ **Date:** _____

Parent signature: _____ **Date:** _____

(if participant is a minor)

Submit your design today to be reproduced on 10,000 postcards for ArtSeed's Fall "Freedom" Exhibition at the Tides Converge Galleries.



We're in The Presidio!
Box 29277, San Francisco, CA 94129-0277

Dear Neighbor,

I am writing to ask you to contribute a Gift Certificate that we can use as a prize to help ArtSeed's upcoming Art-a-thon fundraiser. A unique, volunteer-based 501(c)(3) non-profit arts education organization, ArtSeed connects youth from diverse backgrounds with expert artists who teach them project-building skills. In addition, we foster an appreciation for art and nature that improves their hopes for bright futures. This we do through projects that explore links between classical and cutting-edge fine arts disciplines.

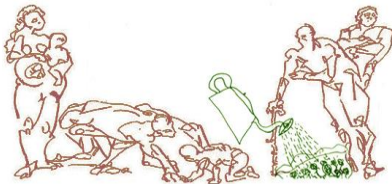
ArtSeed's annual Earth Week Art-a-thon will take place 10 a. m. to 8 p. m., Saturday, April 27, 2019 in the Presidio at Tides Converge. While this lively event will further our programs, Gift Certificates and other prizes will help us build incentives for artists and families to stick with their work during this exciting art-making marathon.

To show our appreciation for your generosity, we will recognize your organization on our website along with all of our printed material for ArtSeed's public events throughout the year: Fall & Spring Open Studios, and Year-end Tides Converge Galleries Exhibition September 5 – October 5 among them. You can find a full description of ArtSeed's charitable programs and need for sponsorships and in-kind donations on our website, www.artseed.org.

Your help with our tenth Art-a-thon will be greatly appreciated. Many thanks you in advance for your support!

Sincerely yours,

Josefa Vaughan, Executive Director



ArtSeed is a volunteer-based, tax-exempt non-profit organization under Internal Revenue Code 501(c)(3) and Revenue and Tax Code 27301d. Our **mission** is to connect the most resourceful and gifted with the youngest and most vulnerable citizens of the San Francisco Bay Area and beyond through classical and cutting edge fine arts disciplines. Your charitable contribution to ArtSeed, made without expectation of material benefit, is therefore tax-deductible to the full extent of the law. Our Employer Identification Number is 52-2368513.

Email: josefa@artseed.org, **Website:** www.artseed.org,
Work phone: 415-409-1761, **Cell:** 415-656-9849, **Fax:** 415-751-4442

Sponsor Me



Tips for making this ArtSeed fundraiser a success:

Tell *your* story.

How does art education benefit you and your community?

How has ArtSeed made an impact in your life?

Get Excited

Write down why you are excited about the Art-a-thon. If you are passionate about your participation in ArtSeed, then your excitement will spread to those ready to listen and they may sponsor you. Think about what projects you will be doing on the day of the Art-a-thon. Tell them about all the exciting things happening on Saturday, April 27, 2019, 10 a.m. - 8 p.m.

Networking

Make a list of potential sponsors you would like to approach in your networks. This includes friends and family, schools, local businesses, art-minded organizations, local neighborhood businesses, organizations you're involved in. Think about the best promotional resources (listed: far right column) to use when approaching people.

Stress Opportunity Over Need

Remember the opportunity you are offering: You are inviting your sponsors to feel great about partnering with you to make a difference in the lives of other, less fortunate children. You are practicing enrollment, a vital tool for any field of endeavor!

Ways to Make Contact

ArtSeed website.

All the information someone would need about the Art-a-thon is at www.artseed.org as well as important information about the organization.

The Facebook factor. Connect with your friends and family on Facebook by inviting them to sponsor you or to participate in the event. You can post a link from your Mightycause page (for online donations) on Facebook too. Get them to "like" us! This way people can be updated with Art-a-thon news and stay connected with ArtSeed in the future. Keep people up-to-date on Twitter as well.

Write a persuasive email. Write a personal email which can be sent to many people. Think of simple ways to personalize it. Cut and paste to save time. You don't have to reinvent the wheel for each email.

Make a call, set up a meeting. In the age of texting and email, it never hurts to meet people in person, or to talk to them on the phone. This may be an excuse to reconnect with someone you don't have a chance to talk to very often. Let them know that you also want to catch up with how things are going with them.

Be Prepared

In the weeks before the event, always keep some sponsor pledge sheets and some post cards with you so you can catch, and keep track of, potential sponsors. Only you can enter their pledges online to get Mightycause points. Online, sponsors can only make donations in your name (not pledges).

Promotional Resources

Online: www.artseed.org, Facebook, Twitter, Flickr, Youtube

Print: Postcards, flyers, schedule of events, ArtSeed brochures, other ArtSeed PR information you may have received in an email, etc.

People: If you or your sponsors have questions call Josefa at 415-656-9849 or Gino at 612-978-3511

Artwork: Show prospective sponsors what you have made and let them know that your work will be on display following the Art-a-thon.

Fundraising Goals

Set an amount you want to raise. Give yourself an amount to work toward. Still, keep it fun. Any amount you raise will be appreciated.

ArtSeed – Earth Day Art-a-thon Fundraiser Pledge Sheet

Mailing Address: Box 29277, San Francisco, CA 94129-0277

Phone: 415-656-9849, Fax: 415-751-4442

Page ____ of ____



Earth Day Art-a-thoner Information				
Name	Address: Street, City, Zip	Email	Phone	I found ArtSeed by...
Sponsor Information				
1	Name	Address: Street, City, Zip	Email	Phone
2				
3				
4				
5				
6				
7				
8				
9				
10				
Total Pledged: \$		Total Amount Paid: \$		

Earth Week Art-a-thon Event Details
When: Saturday, April 27, 2019

Where: Tides Converge in the Presidio, rear parking lot entrance
1016 Torney Avenue, San Francisco, CA 94129

Use this form to keep track of pledges, offline donations (cash or check) and online donations from ArtSeed's Arth-a-thon page in Mightycause. We recommend that you also enter the pledges and offline donations on your Mightycause personal fundraising page. This way, you will have both an online and a physical record of your fundraising efforts. For questions, call Gino 612-978-3511 or Josefa 415-656-9849.

ArtSeed Fine Arts Summer Intensive 2019



Led by experienced Artist-Teachers and distinguished Guest Artists, highly-motivated children and youth learn experimental and traditional fine arts skills in media such as drawing, painting, printmaking, collage, 3-D construction, photography and animation.

Schedule: Mondays to Fridays, 9 a.m. – 5 p.m.

Week 1 for ages 9 to 19: June 10 – 14

Week 2 for ages 6 to 19: June 17 – 21

Week 3 for ages 6 to 19: July 8 – 12

- Our trained volunteers provide a high adult-to-youth ratio;
- Field trips to museums, galleries, and artist studios;
- Sliding scale fees or scholarships available!
- Fun portfolio building and collaborative activities with selections featured in ArtSeed's Annual Exhibition at Presidio's Tides Converge galleries. This year's theme is *13th, 14th, 15th: A Humorous and Not-so-humorous Exploration of Freedom, Justice, and Peace Proposed by Three Post Civil War Amendments to the Constitution of the United States.*

Opening Reception on Thursday, September 5, 5 – 7 p.m.

Closing Reception on Saturday, October 5, 3 – 5 p.m.

Locations:

- 1) **Labyrinth Studios and Garden, 4301 Geary Blvd at 7th Avenue, 2nd floor, San Francisco, CA 94118**
- 2) **Presidio's Tides Converge, 1007 General Kennedy Ave., San Francisco, CA 94129**

Online application process and printable forms at www.artseed.org. Send electronically or mail to P.O. Box 29277, San Francisco, CA 94129 with checks payable to ArtSeed. Contact: josefa@artseed.org, 415-656-9849.

ArtSeed's mission is to connect the most resourceful and gifted with the youngest and most vulnerable citizens of the Bay Area and beyond through projects that explore links between classical and cutting-edge fine arts disciplines.

We do not discriminate on the basis of any disability, race, color, creed, sexual orientation, political party, economic background, national citizenship, religion or ethnic origin.

**www.artseed.org
415-656-9849
P.O. Box 29277,
San Francisco, CA 94129**