



ArtSeed

7TH ANNUAL FUN RAISER

ART-A-THON

SATURDAY APRIL 25, 10AM - 8PM

ArtSeed's Seventh Annual Earth Week Art-a-thon

Saturday, April 25, 10 a.m. – 8 p.m.

Thoreau Center in the Presidio, 1012 Torney Ave. SF, CA 94129

PresidiGo Shuttle (Free) & MUNI lines 28, 30, 43 and 45.

Unleash Your Creativity! Ever try an old typewriter? Printing press? Treadle sewing machine? Wood turning lathe? Tried braiding a rug or painting with oils? Enjoy food, drink, live music, prizes and exhibition opportunities as you benefit kids!

ArtSeed grows classical and cutting-edge art projects by connecting gifted and vulnerable communities.

Register, make a gift, or pledge support at: www.artseed.org or contact Craig@artseed.org (415-794-3456) or Josefa@artseed.org (415-656-9849)



Tony and Caroline Grant

WALTER & ELISE HAAS FUND

ArtSeed's mission is to connect the most resourceful and gifted with the youngest and most vulnerable citizens of the Bay Area and beyond through projects that explore links between classical and cutting-edge fine arts disciplines. We do not discriminate on the basis of any disability, race, color, creed, sexual orientation, political party, economic background, national or ethnic origin.

PLEASE PRINT, FILL OUT, AND BRING THE WAIVER FORM AND PLEDGE SHEET WITH YOU TO THE EVENT. ALSO, SCROLL DOWN AND JOIN THE ONLINE RAZOO ART-A-THON TEAM!

ArtSeed Art-a-thon Participant Waiver Form

Participant Name(s): _____

Date of Birth: _____; I can volunteer to help (optional, check one) Yes ___ No ___

Address: _____ City _____ ZipCode: _____

Phone: _____ Email: _____

Emergency Contact Person: _____

Relationship to you: _____

Phone: _____ Email: _____

BELOW THIS LINE TO BE COMPLETED ON THE DAY OF THE ART-A-THON:

How are you participating today? *Circle all that apply:* Art-a-thoner, Volunteer, Observer

Musician, Other: _____; Who (what) sent you? _____

Time-in:		Time-out:	
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Do you have a Pledge Sheet?	Circle one: Yes / No
Total Pledges Per Hour:	\$ /hr
Total Flat Fee Pledges:	\$

Total amount raised:	Personal donations or registration fee: \$
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NOTICE

Your participation in an ArtSeed project means that you have signed this photo waiver & agree to:

- 1) As a courtesy, credit ArtSeed when publishing or publicly displaying any works you make with us.
- 2) Let ArtSeed photograph you & make copies of your art which you will donate to us if left behind.
- 3) Read & sign this Artist Agreement & the General Release of Liability Agreement below
- 4) Before you leave, please sign out and take a moment to fill out the evaluation or give a testimony.

General Release of Liability – The undersigned agrees to release, waive, discharge, and hold harmless ArtSeed, its directors, officers, employees, and agents from any and all claims, suits, losses, or related causes of action for damages, including but not limited to such claims that may result from any negligence of anyone, for any injury or death, illness, accident or any loss or damage to personal property or otherwise, during or arising in any way from participation in the ArtSeed program.

I ACKNOWLEDGE THAT THIS GENERAL RELEASE OF LIABILITY OF ARTSEED IS BINDING ON ME PERSONALLY AND ON MY HEIRS, PERSONAL REPRESENTATIVES, SUCCESSORS, AND ASSIGNS. I HAVE READ AND AGREE TO THE GENERAL RELEASE OF LIABILITY.

Signature: _____ Date: _____

Parent signature: _____ Date: _____
(if participant is a minor)



ArtSeed

Registration Forms can also be returned via Email at: josefa@artseed.org or
Postal Mail at: Box 29277, San Francisco, CA 94129-0277 or
Faxed at: 415-751-4442. For more information go to www.artseed.org or
Call 415-409-1761(Office) or 415-656-9849 (Cell)

ArtSeed – Earth Week Art-a-thon Fundraiser Pledge Sheet



Mailing Address: Box 29277, San Francisco, CA 94129-0277
 Phone: 415-409-1761, Fax: 415-751-4442

This document helps you keep track of your Sponsors' offline donations and pledges. ArtSeed will need their contact information if you want help to redeem their pledges and thank them once they've given. Also, once you have joined the online Razoo Art-a-thon team, the sum of your offline pledges and donations will also count when entered by you on your Razoo webpage. Please bring this to the event and hand it in at the door.

Earth Day Art-a-thoner Information						
Name	Address: Street, City, Zip	Email	Phone	I found ArtSeed by..		
Sponsor Information						
1					\$	Pledge
						Hour / Flat rate (circle)
2					\$	
						Hour / Flat rate (circle)
3					\$	
						Hour / Flat rate (circle)
4					\$	
						Hour / Flat rate (circle)
5					\$	
						Hour / Flat rate (circle)
6					\$	
						Hour / Flat rate (circle)
7					\$	
						Hour / Flat rate (circle)
8					\$	
						Hour / Flat rate (circle)
9					\$	
						Hour / Flat rate (circle)
10					\$	
						Hour / Flat rate (circle)
Total Flat Rate Pledged: \$					Total Amount Per Hour Pledged: \$ /Hour	

Sponsor Me



Tips for making this ArtSeed fundraiser a success:

Tell *your* story.

How does art education benefit you and your community?

How has ArtSeed made an impact in your life?

Get excited

Write down why you are excited about the Art-a-thon. If you are passionate about your participation in ArtSeed, then your excitement will spread to those ready to listen and they may sponsor you. Think about what projects you will be doing on the day of the Art-a-thon. Tell them about all the exciting things happening at this year's event!

Networking

Make a list of potential sponsors you would like to approach in your networks. This includes friends and family, schools, local businesses, art-minded organizations, local neighborhood businesses, organizations you're involved in. Think about the best promotional resources (listed: far right column) to use when approaching people.

Stress opportunity over need

Remember the opportunity you are offering: You are inviting your sponsors to feel great about partnering with you to make a difference in the lives of other, less fortunate children. You are practicing enrollment, a vital tool for any field of endeavor!

Ways to make contact

ArtSeed website.

All the information someone would need about the Art-a-thon is at www.artseed.org as well as important information about the organization.

The Facebook factor. Connect with your friends and family on Facebook by inviting them to sponsor you or to participate in the event. You can post a link from your Razoo page (for online donations) on Facebook too. Get them to "like" us! This way people can be updated with Art-a-thon news and stay connected with ArtSeed in the future. Keep people up-to-date on Twitter as well.

Write a persuasive email. Write a personal email, which can be sent to many people. Think of simple ways to personalize it. Cut and paste to save time. You don't have to reinvent the wheel for each email.

Make a call, set up a meeting. In the age of texting and email, it never hurts to meet people in person, or to talk to them on the phone. This may be an excuse to reconnect with someone you don't have a chance to talk to very often. Let them know that you also want to catch up with how things are going with them.

Be prepared

In the weeks before the event, always keep some sponsor pledge sheets and some post cards with you so you can catch, and keep track of, potential sponsors. Only you can enter their pledges online to get Razoo points. Online, sponsors can only make donations in your name (not pledges).

Promotional Resources

Online: www.artseed.org, Facebook, Twitter, Flickr, Youtube

Print: Postcards, flyers, schedule of events, ArtSeed brochures, other ArtSeed PR information you may have received in an email, etc.

People: If you or your sponsors have questions call Josefa at 415-656-9849 or Trey at 415-794-3456

Artwork: Show prospective sponsors what you have made and let them know that your work will be on display following the Art-a-thon.

Fundraising goals

Set an amount you want to raise. Give yourself an amount to work toward. Still, keep it fun. Any amount you raise will be appreciated.

CLICK OR COPY THE LINK TO REGISTER FOR THE ONLINE TEAM OR DONATE AT RAZOO <http://www.razoo.com/team/Art-A-Thon-2015>