



Hi. I'm Clark Tate. An I've been an illustrator and artist living in San Francisco for the last 20 years. I draw storyboards, design characters and paint portraits. My favorite love is drawing and painting animals and characters for all ages. Before this I was an advertising art director making over 100 filmed commercials for companies like General Mills Cereal, Dominos Pizza, Burger King and Hostess Twinkies! I'm glad to be back to the drawing board. You'll find my artwork on my website: **clarktate.com** or on Instagram: **clarkyt8**

I've been a contributor to ArtSeed for 2 years now and have seen the amazing attention and energy they have put towards the kids and their artwork. I believe this kind of focus engaging kids in art and creation is priceless. I was lucky enough to meet Josefa and become involved with showing students how to draw and create with their imagination.

My video is a demo of this drawing: Zombie Poodle. I'll show how to begin a drawing, then soft shading.

Lesson#: Title: Drawing and shading with pencil Date: 7/6/20 Time of day: afternoon session

Artists: Clark Tate

Materials/Prep: pencils, erasers, maybe colored pencils if desired

Introduction/Goals: Create and draw a character with simple circular under drawing for structure

Activity: Watch demo video and then try a character of their own

Vocabulary: light drawing, shading, pencil holding, dark and light

Closing: Review the drawings the kids have done after video

Successes: to simplify the beginning of a drawing and succeed

Challenges: new way of holding a pencil while drawing

RCA State Standard(s): **2.VA:Cr1.2** - Make art or design with various art materials and tools to explore personal interests, questions, and curiosity. **Acc.VA:Cr1.2** - Choose from a range of materials and methods of traditional and contemporary artistic practices to plan works of art and design.

<https://www.cde.ca.gov/be/st/ss/vapacontentstds.asp>

Relevant Artist(s) and Distinguished People: Current_ Cory Loftis, Peter DeSeve, Max Grecke, Carter Goodrich Hlistorical_John Singer Seargant, Frank Frazzetta, Honore Daumier

Youtube Link for this demo: <https://youtu.be/vXtnzz-uVDo>

