

Theme, Goals, Calendar for 2023

Birds & Bees: Fact, Fantasy, and the Future of Art and Life on Earth



ArtSeed 2023 Operating Plan

Earth Day Art-a-thon, Saturday, April 22, 12–6 PM, Location: The Presidio's Tides Convergence, 1007 General Kennedy Ave., San Francisco. josefa@artseed.org, 415-656-9849
Spring Open Studios, Saturday & Sunday, April 29 & 30, 11 AM–6 PM, **Fall Open Studios**, Saturday & Sunday, October 21 & 22, 11 AM–6 PM, Location: Hunters Point Shipyard.
Youth Council Retreat, Saturday & Sunday, June 3 & 4, Location: Flying Cloud Retreat, Windsor, CA, Contact: David Gavrich.
Fine Arts Summer Intensive Camp, Mon–Fri, July 10–14, 10 AM–3 PM, Locations: Rob Hill Campground, Presidio (TBA), and Think Round, 2140 Bush, #1-B, SF, CA 94115.
Summer Intensive Exhibition Reception, Saturday, July 15, 5–7 PM, (Artwork will be on display July – August at Think Round, 2140 Bush, #1-B, SF, CA 94115).
Annual Presidio Exhibition – Opening Reception: Wednesday, September 13, 5–7 PM, **Closing Reception (Volunteer Appreciation Party)**, Saturday, December 9, 3–5 PM, Location: China Brotsky and Seed Galleries, Tides Convergence, 1007 General Kennedy Ave., (upstairs) San Francisco, and ArtSeed's Michelle Vignes Virtual Gallery.

Month	Board Meeting Sundays 1:30-3:00 pm	Presidio Events Meetings by Appointment ArtSeed WorkSpaces Tides Convergence 1007 Gen. Kennedy Ave, #210	Studio Events ArtSeed's Studio Residency Hunters Point Shipyard (HPS) Horn Ave. Bldg 101, Studio 2513	Fieldtrips, Online & In-Person Workshops				Development Activities, Flying Cloud Retreat & Think Round Satellite Event Locations
				(Sat) Meetups 2-4pm	(Monday) Mentorship 3:30-5pm	Other Appoint- ments	(Friday) 1-2 Vets 4-5pm	
Jan	22		Studio Residency Applications					Volunteer Thank-you letters sent
Feb		Art-a-thon Meetings Saturdays 4, 11, 18, 25 at 2-4pm	Artist-in-Residence starts					Thank you letters to donors ART-A-THON SEASON STARTS New Interns and Volunteer Orientation Period
Mar	19	Art-a-thon Meetings Saturdays 4, 11, 18, 25 at 2-4pm						Grant Proposals researched Strategic Planning ArtSeed's Board of Directors Legacy Giving Campaign
Apr		Meet 2-4pm Sat 1, 8, 15 Art-a-thon show Wed 19 – 26 Earth Day Art-a-thon Event Saturday, April 22, Noon-6pm	29 & 30 Spring Open Studios Sat & Sun 11am-6pm					SUMMER CAMP PARENT MEETINGS
May	21	Meet 2-4pm Sat 6, 13, 20, 27						New Board Member Recruitment
Jun		Meet 2-4pm Sat 10, 17, 24						Sat/Sun 3 & 4 Flying Cloud Overnight Stay Youth Council Retreat, Windsor, CA 3 adults + 6 youth
Jul	23	Meet 2-4pm Sat 1, 8, 22, 29	Studio Resident Artist Assessment Interview Studio Residency Applications					10-14 Summer Intensive, Mon-Fri, 10am-3pm Think Round, Bush & Fillmore, Sat 15 Reception 6 adults + 6 youth
Aug		Meet 2-4pm Sat 5, 12, 19, 26 (may de-install Think Round)						Exhibition at Think Round continues through 26 de-install
Sep	24	Meet 2-4pm Sat 2, 9, 16, 23, 30 Sat 2, installation begins, 2-4pm Wed 13 Exhibition Opening Reception, Wednesday 5-7pm						Projects Assessment begins, testimonies collected Appeal Letter begins, Postal mailer prepared
Oct		Meet 2-4pm Sat 7, 14, 21, 28	21-22 Fall Open Studios Sat & Sun 11am-6pm					ArtSeed Legacy Society membership announced
Nov	19	Meet 2-4pm Sat 4, 11, 18, 25						Finish Letter of Appeal Mailer
Dec		Meet 2-4pm Sat 2, 16, 23, 30 Tides Exhibition ends with ArtSeed's Volunteer Appreciation Holiday Party Saturday Dec 9, 2-4pm	Holiday Open Studio TBA					Annual Report and Appeal follow-up; Organization and Programs Assessment

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ArtSeed 2023 Operating Plan

•OPERATIONS / DEVELOPMENT:

Collaborative directorship / secession planning / systems maintenance / grant writing
Advisory Board / Strategic Plan & partnerships / archives organization (digitized tapes and slides) slide presentation of ArtSeed history.

•FUNDRAISING / PUBLICITY:

Letter of Appeal, donor acknowledgements / in-kind/pro bono gifts and sponsorships / Legacy Circle & Campaign / planned giving case statement / Website /
All Email blasts, social network & printed/aired exhibition coverage.

•PROGRAMS:

Weekly peer-mentorship workshops online and in-person / artwork & supplies distribution / Youth Council rejuvenation / Art-a-thon Season March-May;
Summer Camp Season June-August; Exhibition Season September-November; Appeal and Assessment Season December-February / alumni cultivation, testimonies.

Organization's Mission Statement and Purpose: ArtSeed's mission is to connect the most resourceful and gifted with the youngest and most vulnerable citizens of the Bay Area and beyond through projects that explore links between classical and cutting-edge fine arts disciplines. We do not discriminate on the basis of disability, race, color, creed, sexual orientation or gender identity, political party, economic background, national citizenship, religion or ethnic origin.

Organization's Core Programs and Services:

Grapevines: In-person Arts Education, Collaborations, and Internet Outreach

- Classroom arts integration, after-school programs, presentations, and curriculum development.
- Collaborations with sister agencies, a virtual gallery, and *Shop & Share* online store.
- Private art lessons, virtual ArtLabs, and weekly online *Show & Tell* gatherings.

HouseCalls: Internships, Family Benefactor Artists, Fine Arts Summer Intensive Camps

- Long-term studio mentorships and apprenticeships with approved visits to homes and studios.
- Intensive Camps develop social/emotional well-being and interdisciplinary art skills.
- Arts administration, office management, curriculum training, and community service opportunities.

Shebangs: Public Exhibitions, Performances, and Workshops

- Earth Week Art-a-thon: interdisciplinary learning, creativity fitness and community awareness.
- Annual Presidio Art Exhibition: diverse families, artists, and arts professionals show & meet.
- Hunters Point Shipyard Spring and Fall Open Studios: emerging artists and Resident Mentor(s) share works-in-progress with a large, diverse audience.

Special Projects

- Legacy Society & Campaign case statement / archives / presentation of ArtSeed history: Tell our story!
- Planned Giving protocol and Legacy Society Committee.
- Alumni Research: their stories, testimonies, updates describe outcomes, cultivate and reignite interest, roles.
- Board Development/ Strategic & Secession Plan / Partnership assessment (Collaborative Directorship).
- Youth Council Rejuvenation.
- ArtSeed Seasons: **Spring**=Earth Day Art-a-thon; **Summer**=Fine Arts Education; **Fall**=Culminating Exhibitions; **Winter**=Letter of Appeal, Annual Assessment, & Celebration.

Routine Tasks

- Bookkeeping, Annual Filings, and Donor Acknowledgements.
- Letter of Appeal, targeted grant applications, in-kind / pro bono gifts and sponsorships.
- Website and Space use analysis, systems maintenance & upgrades / artwork and supplies distribution.
- Publicity and Communications: All Emails, Social Network & Printed / Aired Coverage.
- Targeted Recruitment of students, volunteers, apprentices, & interns. Limited intake and paid staff.