

# Theme, Goals, Calendar for 2026

Working Annual Theme: *So, What Now? Figments, Domains, and Advance Directives*



# ArtSeed 2026 Operating Plan

**Earth Week Art-a-thon**, Saturday, April 18, 12–6 PM, Location: The Presidio's Converge, 1007 General Kennedy Ave., San Francisco. [josefa@artseed.org](mailto:josefa@artseed.org), 415-656-9849

**Spring Open Studios**, Saturday & Sunday, April 25-26, 11 AM–6 PM, **Fall Open Studios**, Saturday & Sunday, October 17-18, 11 AM–6 PM, Location: Hunters Point Shipyard.

**Fine Arts Summer Intensive Camp**, Mon–Fri, July 6–10, 10 AM–3 PM, Location: The Presidio's Converge, 1007 General Kennedy Ave., San Francisco.

**Opening Reception for Tanya Joyce: Outdoors In Illinois and California and Heidi Hardin: Earth Is Home. Humans are Family**

Friday, March 13, 5-7pm, **Closing Reception for Tanya Joyce: Outdoors In Illinois and California and Heidi Hardin: Earth Is Home. Humans are Family**. Friday, May 15, 5-7pm

**Annual Presidio Exhibition – Opening Reception**: Saturday, July 11, 3–5 PM, **Closing Reception (Volunteer Appreciation Party)**, Friday, September 18, 5–7 PM Location: China Brotsky and Seed Galleries, Converge, 1007 General Kennedy Ave., (upstairs) San Francisco.

Month	Board Meeting Sundays 1:30-3:00 pm	Presidio Events Mentorships by Appointment  ArtSeed WorkSpaces Converge 1007 Gen. Kennedy Ave	Studio Events ArtSeed's Shipyard Mentorships by Appointment  Hunters Point Shipyard (HPS) Horne Ave. Bldg 101, Studio 2513	Fieldtrips, Online & In-Person Workshops				Development Activities, All Email Blasts, Grant Deadlines
				Saturday Mentorship 2-4pm	Tues/Thurs Internship 11am-5pm	Wednesday Mentorships 3:30-5pm	Friday 1-2 Vets ArtLab	
Jan							23, 30	Volunteer Thank-you letters sent. Continue Planned Giving Campaign (FreeWill) Onboard and train new staff members!
Feb	8	Volunteer/Mentorship Saturdays	Volunteer/Mentorship Sundays	7, 14, 21			6, 13, 20, 27	Update Contacts of Appeal Letter Returns ART-A-THON SEASON STARTS New Interns and Volunteer Orientation Period
Mar		Volunteer/Mentorship Saturdays <b>Opening Reception for Tanya Joyce: Outdoors In Illinois and California and Heidi Hardin: Earth Is Home. Humans are Family</b> Friday, March 13, 5-7pm	Volunteer/Mentorship Sundays	7, 14, 21, 28			7, 14, 21, 28	TBD, LOI Deadline Peaceful World Foundation Strategic Planning ArtSeed's Board of Directors
Apr	5	Volunteer/Mentorship Saturdays  <b>Earth Week Art-a-thon Event</b> <b>Saturday, April 18, Noon-6pm</b>	<b>Spring Open Studios April 25, 26</b> Sat & Sun 11am-6pm	5, 12, Art-a-thon Planning			3, 10, 17, 24	TBD ArtsHERE Grant deadline TBD Creative Work Fund Grant deadline
May		Volunteer/Mentorship Saturdays <b>Closing Reception for Tanya Joyce: Outdoors In Illinois and California and Heidi Hardin: Earth Is Home. Humans are Family</b> Friday, May 15, 5-7pm	Volunteer/Mentorship Sundays	2, 9, 16, 23, 30			1, 8, 15, 22, 29	New Board Member Recruitment
Jun	7	Volunteer/Mentorship Saturdays	Volunteer/Mentorship Sundays	6, 13, 20, 27			5, 12, 19, 26	
Jul		<b>Summer Intensive Camp Mon-Fri 6-10 10am-3pm</b> <b>Sat 11, 3-5pm Exhibition Opens</b> Volunteer/Mentorship Saturdays	Volunteer/Mentorship Sundays	4, 18, 25			3, 17, 24	Mon-Fri <b>6-10 Summer Intensive, 10am-3pm</b> Saturday, July <b>11 Exhibition Reception 3-5pm</b>
Aug	9	Volunteer/Mentorship Saturdays	Volunteer/Mentorship Sundays	1, 8, 15,			1, 8, 15,	

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				22, 29			22, 29	
Sep		Volunteer/Mentorship Saturdays <b>Fri 18, 5-7pm Exhibition Closing Reception</b>	Volunteer/Mentorship Sundays	5, 12, 19, 26			4, 11, 18, 25	ArtSeed Legacy Society Campaign Celebrated
Oct	4	Volunteer/Mentorship Saturdays	<b>Fall Open Studios October 17,18 Sat &amp; Sun 11am-6pm</b>	3, 10, 24			2, 9, 16, 23	Projects Assessment begins, testimonies collected. Appeal Letter begins, Postal mailer prepared
Nov		Volunteer/Mentorship Saturdays	Volunteer/Mentorship Sundays	7, 14, 21, 28			6, 13, 20, 27	Finish Letter of Appeal Mailer
Dec	6	Volunteer/Mentorship Saturdays	<b>Holiday Art Show and Volunteer Party TBA</b>	5, 12, 19, 26			4, 11, 18, 25	Annual Report and Appeal follow-up. Organization and Programs Assessment

## •OPERATIONS / DEVELOPMENT:

Policies & Protocol assessment / executive directorship call for trainees / secession planning / grant writing / Advisory Board / Strategic Plan & partnerships / archives organization (digitized tapes and slides) creation of ArtSeed history power point / video presentation / CRM upgrade to Little Green Light

## •FUNDRAISING / PUBLICITY:

Letter of Appeal, donor acknowledgements / in-kind/pro bono gifts and sponsorships / Legacy Society and Planned Giving with FreeWill / Website / All Email blasts, social network & printed/aired art-a-thon, open studios, & exhibition coverage / Dedicated Social Media Volunteer / Upgrade Donation Platform

## •PROGRAMS:

Weekly mentorships / workshops online / in-person at Converge / artwork & supplies distribution / Youth Council rejuvenation / Art-a-thon Season: February-May Summer Camp & Annual Exhibition Season: June-September; Appeal and Assessment Season: October-January / alumni cultivation, testimonies.

**Organization's Mission Statement and Purpose:** ArtSeed's mission is to connect the most resourceful and gifted with the youngest and most vulnerable citizens of the Bay Area and beyond through projects that explore links between classical and cutting-edge fine arts disciplines. We do not discriminate on the basis of disability, race, color, creed, sexual orientation or gender identity, political party, economic background, national citizenship, religion or ethnic origin.

## Organization's Core Programs and Services:

### Grapevines: In-person Arts Education, Collaborations, and Internet Outreach

- Classroom arts integration, after-school programs, presentations, and curriculum development.
- Collaborations with sister agencies, a virtual gallery, and *Show & Share* online store.
- Private art lessons, virtual ArtLabs, and weekly online *Show & Tell* gatherings.

### HouseCalls: Internships, Family Benefactor Artists, Fine Arts Summer Intensive Camps

- Long-term studio mentorships and apprenticeships with approved visits to homes and studios.
- Intensive Camps develop social/emotional well-being and interdisciplinary art skills.
- Arts administration, office management, curriculum training, and community service opportunities.

### Shebangs: Public Exhibitions, Performances, and Workshops

- Earth Week Art-a-thon: interdisciplinary learning, creativity fitness and community awareness.
- Annual Presidio Art Exhibition: diverse families, artists, and arts professionals show & meet.
- Hunters Point Shipyard Spring and Fall Open Studios: emerging artists and Resident Mentor(s) share works-in-progress with a large, diverse audience.

### **Special Projects**

- Legacy Society & Campaign case statement / archives / presentation of ArtSeed history: Tell our story!
- Planned Giving opportunities, events, and Legacy Society building.
- Alumni Research: their stories, testimonies, updates describe outcomes, cultivate and reignite interest in taking on more leadership roles.
- Board Development/ Strategic & Secession Plan / Partnership assessment (Collaborative Directorship).

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- Youth Council Rejuvenation, early childhood arts education services outreach.
- ArtSeed Seasons: **Spring**=Earth Week Art-a-thon; **Summer**=Fine Arts Education; **Fall**=Culminating Exhibitions; **Winter**=Letter of Appeal, Annual Assessment, & Celebration.

## Routine Tasks

- Bookkeeping, Annual Filings, and Donor Acknowledgements.
- Letter of Appeal, targeted grant applications, in-kind / pro bono gifts and sponsorships.
- Website and Space use analysis, systems maintenance & upgrades / artwork, and supplies distribution.
- Publicity and Communications: All Emails, Social Network & Printed / Aired Coverage.
- Targeted Recruitment of students, volunteers, apprentices, & interns. Volunteer Intake/Orientations and staff assessments/references and exit interviews.